



FRIENDLY DOCTOR

Innovative Model to Overcome HIV among MSM



FULCRUM – 2016

The initiative Friendly Doctor became possible thanks to the efforts and will of many people.

We would like to mention the special participation of **Elton John AIDS Foundation**



and to thank the French **charity fund Sidaction** for believing in our idea.



We thank and express our recognition to physicians **Roman Ivasiy,** who were among the first to join the initiative FRIENDLY DOCTOR.

CONTENTS

Preface	4
I. Description of the Friendly Doctor system	6
a) Challenges and background	6
Homophobia and transphobia as obstacles to reveal the HIV-infection	8
b) Friendly Doctor system's principles	8
c) Friendly Doctor intellectual system	9
Advantages of an online-office	11
Additional services for HIV-positive clients	12
II. Digital medicine is a revolution in HIV prevention and treatment among MSM	13
a) HIV-testing involvement increase of MSM	14
b) Retaining of clients and treatment motivation	14
c) Involvement of partners from high risk zone	15
d) CD4 cells level control	16
e) Medical assistant for HIV-positive MSM	16
III. Results of functioning of the Friendly Doctor system in Ukraine	17
Results for homosexual and transsexual men	17
Results for bisexual men	17
IV. Conclusions	18



FRIENDLY DOCTOR

is an innovative platform for the search of friendly and tolerant medical services for LGBT citizens. Representatives of the LGBT community have access to a range of free services through the Friendly Doctor platform including free HIV testing, consultations with a dermatologist, a psychologist, a urologist, a sexologist, and a family doctor.

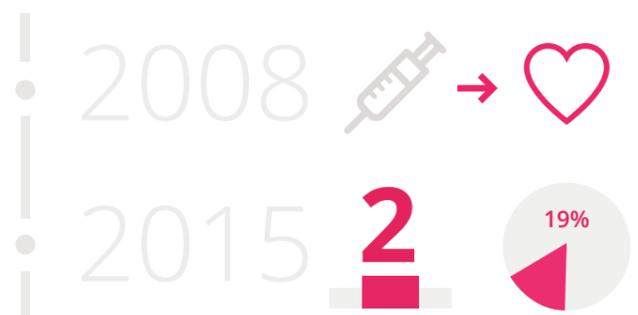
Also, the intelligent Friendly Doctor system accompanies HIV-positive clients in treatment and taking antiretroviral therapy.

The Friendly Doctor project was established by the All-Ukrainian Charitable Organization-FULCRUM in response to homophobia and stigma towards LGBT people by the medical staff of public health facilities.

PREFACE

You can not hide the common fact that Ukraine is leading in HIV infection among the countries of the Eastern Europe and Asia. At the beginning of 2015 Ukraine ranked second in number of HIV-positive people with index of 19% of the total number of HIV-positive in the region [1]. In 2008, in Ukraine was a change in the dominant routes of HIV transmission – from an artificial parenteral that injecting drug users had to a sexual one. The relevant epidemiological trend has increased the importance of men who have sex with men (hereinafter – MSM). And, despite the general trend of recent years

to reduce the number of identified HIV-infected people, the number of HIV identified MSM only increases.



In 2014 22% of HIV-positive MSM was recorded out of the total number of HIV-positive MSM taken under medical supervision since 1987. However, the phenomenon of increasing the number of HIV-positive MSM registered in the AIDS centers under code 103 (infection through homosexual contacts) should be considered an integral part of the general trends among LGBT people including the larger openness of the community, the increasing number of LGBT people who are willing to speak openly about their sexual orientation, gender identity and claim their right to equal access to services including health care.

It should be noted that despite the activities of NGOs and a large number of projects, we still have many problems with tolerance and respectful attitude to LGBT / MSM in health facilities. Despite the large number of information about LGBT / MSM, facts of homophobic and transphobic attitudes towards clients still take place in hospitals and AIDS centers. The correlation depends on the scale of the city and its distance from Kyiv – the smaller the town is, the more stereotypes and prejudices about LGBT / MSM it has.

The Friendly Doctor contains the two crucial elements: IT-solution and the friendly doctor network, and these two constituents are a crucial condition of achieving a successful result. AUCO FULCRUM was founded in 2009, and its first project on HIV / AIDS began to get implemented in 2010.

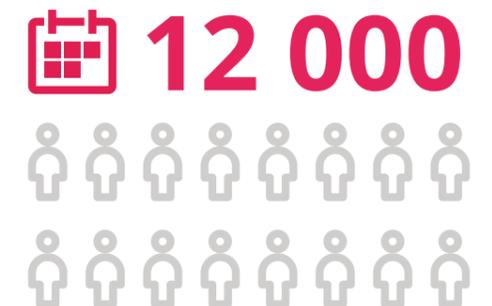
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Over the years of working with the issues and this group of MSM, we realized that we can not overcome HIV / AIDS without a friendly doctor. Although at first glance the issue of human rights for LGBT people, friendly and tolerant society of physicians have no direct connection, but our experience shows that there is a direct dependence between society tolerance and number of MSM who start treatment and take ARV therapy which, in turn, further reduces the likelihood of HIV transmission.

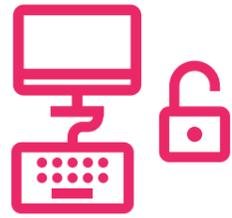
Below we'll describe the intelligent Friendly

Doctor system, developed by the All-Ukrainian Charitable Organization FULCRUM as a result of years of experience, best approaches search, work with clients and daring experiments.

Owing to the launch of the Friendly Doctor system, we were able to tenfold increase the demand for HIV testing among MSM and to discover hundreds of new HIV-positive clients who needed our help. Annually, the Friendly Doctor system is used by more than 12 thousand people.



FRIENDLY DOCTOR



SERVICE

-  6 clicks – 1 visit
-  Online communication
-  Electronic medical record
-  Antiverification



SPECIAL SERVICES FOR AIDS+ MSM

-  Organisations and resources list
-  Support groups contacts
-  Application for material support to afford medicine
-  Online education
-  Library



PRINCIPLES

-  Safety
-  Place
-  Specialists
-  Partnership friendly

I. DISCUSSION OF THE FRIENDLY DOCTOR SYSTEM

a) Challenges and background

Before starting our work on the Friendly Doctor system, we've analyzed the major problems in existing testing practices and support of MSM. By the time of our system creation, AUCO FULCRUM has had four years of experience with MSM, HIV / AIDS, doctors, testing and regional peculiarities (work in regions often greatly differs from work in the capital). We have identified a number of errors which many different charities and foundations used to make that offered free HIV testing for MSM (including ours), and problems resulted from these errors. They are as follows:



Testing at LGBT-organization/
community



Social workers
from the
community



Queues



Friendly doctors

Practice	Problem	Conclusions for FD
1. Testing at LGBT-organization/community	<p>Majority of testing was carried out in LGBT organization; ie, one has to enter a public space where one's friends and acquaintances were present. This practice was created to attract clients – community centers were a part of practice of “alive bait”. In the definite time it stopped working; MSM began differentiating HIV-testing (as a medical service) from entertainment in public places.</p> <p>Also, bisexual men always ignore these places because, under pressure of the homophobic society, majority of bisexual men didn't identify themselves as representatives of LGBT and try avoiding public spaces connected with LGBT. In fact, testing based on community centers always throws away a large group of bi-men that have homosexual practice but don't associate themselves with the LGBT-community.</p>	<p>The first Friendly Doctor principle has been designated: HIV-testing and further medical social support must be placed outside LGBT organizations; socialization and medical service should be clearly separated.</p>

2. Social workers from the community	<p>Could you imagine a situation when you've come to get tested, and your former partner or other person from the community with common connections and acquaintances acts as a consultant? How do you feel? You may feel discomfort or may not get tested at all, because HIV-status is the most sensitive private matter that isn't sometimes shared even with parents.</p> <p>We concluded that the second factor which affects the decision to test and deters MSM is fear to meet a familiar social worker during testing.</p>	<p>The second Friendly Doctor principle is social workers shouldn't belong to the community. It is a doctor who must consult and test who is obliged to maintain medical confidentiality.</p> <p>Of course, we don't oppose peer to peer consultation principle. But this practice can be offered to a client as an option rather than intruded by the organization. The client must conscientiously choose this service, considering and understanding all the risks including opening his/her HIV-status.</p>
3. Queues	<p>The theme of queues in medical institutions is still actual but HIV-testing in the format of the queue in the century of IT-technologies should be finished. Clients are scared while in the queue to be asked a question like 'Why have you come there?' or to see a judging glance.</p>	<p>The third Friendly Doctor principle is no queues. One exclusively comes to obtain service at an appointed time so one surely meets none of their friends or acquaintances in the queue. One can avoid explanations why he/she came to get HIV-tested.</p>
4. Friendly doctors	<p>Frequently, NGOs employ doctors who have never been trained for working with MSM, counseling and providing them with medical services, which ultimately led to situations where doctors used homophobic terminology or showing their blatant contempt for gay people. Will you come again to this doctor? And of course, you never recommend this place to anyone of your friends.</p>	<p>The fourth Friendly Doctor principle is that we involve in testing and place on the site (www.friendlydoctor.org) the doctors who have come through the special training by the FD methodics and attestation of the results of the training.</p>

Naturally, we don't cover all the problems we've faced and managed to solve. Here we suggest the four major principles that the work of the Friendly Doctor system is based on.

HOMOPHOBIA AND TRANSPHOBIA AS AN OBSTACLE TO IDENTIFY HIV-POSITIVE MSM



Security



Location



Experts



Partnership
Friendly

One of the prerequisites for implementation of the FD system were homophobia and transphobia among medical personnel in Ukraine. Although it should be noted the significant contribution of the government and government agencies to overcome the stigma on the side of medical staff, in general situation is still quite negative. A visit to a doctor for gay couples with probability to face stigma or discrimination resembles a game of «Russian roulette».

Disclosure of sexual orientation, fear of being humiliated and discriminated, disclosure of HIV status and the double stigma (as gay and HIV-positive) are the reasons why many gay and bisexual men refuse from going to a doctor at all. We also witness the phenomenon when most bisexual men because of stigma and discrimination in the society or so-called public condemnation (and most people still consider homosexuality a disease) distanced from LGBT and didn't believe they are at risk for HIV because they do not want to consider themselves homosexuals.

The FD system ensures that while visiting a doctor, you will not encounter homophobia, transphobia, stigma and discrimination. We provide confidentiality, high level of professionalism of doctors and their absolute tolerance and understanding.

b) Friendly Doctor Principles

After long discussion on the problems of access for MSM to testing described above, we have worked out the basic principles of the new FD system. They aren't exclusive principles that our team and doctors guide, but they became the core around which we started to develop our intellectual system. In particular, we have identified the following basic principles:

1. Security: While making an appointment with a doctor, you do not have to identify yourself and leave your real name. You can get most of the services completely anonymously, without disclosing your personal data. Your email and telephone number are confidential and no person other than a doctor has access to these data. Subsequently, these data are deleted.

2. Location: Friendly doctor is a new philosophy in providing specialized medical services rather than just a visit to a doctor. Offices for counseling are located outside of hospitals and NGOs, so that you can feel safe and comfortable; and thanks to the www.friendlydoctor.org portal and booking time for services, we minimize the possibility of any unwanted encounters.

3. Experts: Every doctor, whom you will meet, has been prepared to provide medical services and counseling for homosexual people. The doctor does not surely show stigma towards people with homosexual or

bisexual orientation. Communicating with your doctor, you can be open and honest without fear of being ridiculed, offended or shown other forms of discrimination. Moreover, all the doctors are professionals.

4. Friendly partnership: If you want a medical consultation with your partner, the FD is the perfect place to do it. All the doctors are specially trained to provide medical services to homosexual couples. You can be sure that the doctor will provide professional advice and help to solve the medical problem for you and your partner. Getting the service with your partner, you enter a new stage of relations – complete trust and harmony.

c) Intelligent Friendly Doctor system

As we mentioned above, the FD system consists of two parts: the portal www.friendlydoctor.org and people who make the system 'alive'. In this section we explain what functionality our web portal is filled with.

The **FRIENDLY DOCTOR** is both a search engine of friendly doctors and a chief message addressed to our clients. The system has an accurate algorithm. Once logged in, you need to follow a few simple steps, such as to choose:

-  the city where you want to obtain a particular service;
-  the service you want (HIV testing, counseling of a psychologist and etc.);
-  location (in what cities and addresses services can be provided)
-  the doctor;
-  the date and time of your appointment;
-  and verification of your appointment confirmed by the authorization code sent to your email.

In fact, by 6 click, you get an appointment with

a doctor due to such advantages of using FD online-engine as:

 **An exact reservation of time of one's appointment** – it's both convenient for organization of the process (because we know the exact number of customers who come and can more efficiently manage working time of doctors) and convenient for our client (as a guarantee of 'no queue' and anonymity, so we eliminated the likelihood that the client will meet someone from their friends in line there!).

 **Complete anonymity** – unlike AIDS centers, we do not require an identification document of a person, you do not need to put your name or even a nickname while making an appointment that gives you the guarantee of anonymity.

 **Reminder and remote control** – the system automatically reminds you of the appointment with the doctor by sending a message to your phone. This is especially useful when you signed up to the doctor in advance (there are cases when clients are appointed for testing 2-3 months before). You can also manage your own record – cancel or move it to another day.

 **Instructions and communication through the site** – you can get most of the information through the site. Also, through personal account, you can communicate with your doctor (before your personal consultation) and ask any questions that you care about. Additionally, the online chat functions where, in the real time, you can ask any questions about the service or health.

 **The support clients system** – after registration on the portal appear, the client gets a personal account where extra services are available. In particular, the difference in the functionality can be seen in the following table:

FD SYSTEM FUNCTIONALITY

Before registration	After registration of a personal account
<p>Making an appointment (HIV testing, counseling with a psychologist, etc.);</p> <p>News and texts;</p> <p>Guide of sexually transmitted diseases;</p> <p>Live chat on sexual health of MSM;</p> <p>Online counseling with a psychologist.</p>	<p>The registration starts an online medical notebook of a client that contains the following functionality:</p> <p>History of services in the FD system (date, time, doctor, office, service and result);</p> <p>Testing result;</p> <p>Opportunity to send the testing result to a partner or by the given email;</p> <p>Recommendations of a doctor;</p> <p>Doctor's treatment scheme;</p> <p>Opportunity to start communicating with your doctor before and after the service (eg, to ask a clarifying question);</p> <p>Installment of an automatic reminder on taking medicines (the system sends a reminder to take a certain medicine);</p> <p>Opportunity to discuss treatment scheme with your doctor (to discuss change of a medicine);</p> <p>Opportunity to send result of analysis from the laboratory to the doctor;</p> <p>To make the second appointment with the doctor (by shortened procedure).</p> <p>Additional services are to be launched (by the end of 2016):</p> <p>Nonpersonalized informing of sexual partners of an HIV-infected person about the possible risk of infection;</p> <p>Tracking client's analyses dynamics and making recommendations.</p>

The integrated approach is another know-how to launch an accompanying HIV-testing to MSM while providing other services. Particularly, during a visit to consult a

urologist, dermatologist, or sexologist, we also offer MSM HIV-testing. In addition, we have established partnerships with local STI clinic, where doctors, when diagnosing sexually transmitted diseases, offer MSM HIV-testing in the FD offices. So we learned to involve in HIV testing MSM who did not plan to do so, but are potentially at risk.

laboratory through email, downloading the results to the client's personal account by the FD system, sending a treatment regimens by the FD system within 48 hours.

In fact, thanks to FD, we reduced one step of the necessary actions for the client organising the last phase in electronic format.

THE ADVANTAGES OF ONLINE OFFICE

The launch of the online office creates a number of benefits, including:



Reduction of the number of visits to a doctor for treatment regimens



Online communication with a doctor



Electronical medical notebook



Antiverification

1) Reduction of the number of visits to a doctor for treatment regimens:

Procedure for making the FD system function:

Step 1: Visit to a doctor, test taking, obtaining results;

Step 2: Client's further examination, obtaining client's analyses in the laboratory;

Step 3: Re-visit of the client to the doctor with the results of analyses, the purpose of treatment regimens according to the test results.

The action algorithm of the FD system:

Step 1: Visit to a doctor, test taking, obtaining results;

Step 2: Taking client to the laboratory, obtaining the client's analysis from the

2) Online communication with a doctor.

You do not have to come every day to see a doctor for more advice or clarification of details such as medicine substitution or the course of your treatment. You can discuss with your doctor all the details of the treatment plan and adjustments to it electronically. Everything can be done with a few clicks, a client can set up the required reminder and the system automatically sends a message about need for medication.

3) Electronical medical notebook.

Now you save all the data about the services taken such as test results and interactions with doctors (and with the FD system) electronically. In the archive you can find the results of your tests, and other medical information that makes it unnecessary for you to store something on paper. Also, due to the security system, customer information is protected.

4) Antiverification.

A large number of HIV-positive MSM refused getting medical and social services because of the threat of disclosure of HIV status or sexual orientation / gender identity – the fear of being recognized in the queue to see a doctor, fear of data loss in the hospital, fear of marks in the paper medical record, etc. . The electronic FD system offers the alternative – electronic medicine, your profile does not contain your real name or names, you can get treatment or services under an assumed name, or nickname, for the verification of your account you need only email. There are neither «live» queue, nor securities, nor medical records, nor threats of disclosure of personal information.

ADDITIONAL SERVICES FOR HIV-POSITIVE CLIENTS

The FD system is configured so that HIV-positive clients have a much broader range of services. In particular, after the doctor puts the mark 'positive HIV status' in the results of the test in the system, the client profile will get extra sections and services. Particularly, HIV-positive clients can:

-  View the list of organizations in Ukraine and the region that provide services for people living with HIV (the list contains the specification on our services for MSM, or in general for HIV-positive people);
-  Find the appropriate help groups, mentors, psychological support groups and other psycho-social assistance;
-  Send an application for financial assistance. Often clients are unable to pay for certain tests or to buy necessary medicines. Through the personal profile, a client can submit a request for the necessary assistance electronically and within 14 days to get an answer on the results of the application;
-  Get online training. We have developed a special training video course for HIV-positive MSM, each client has the opportunity to pass it, and test their knowledge using an online test;
-  To view the large library of resources and materials for HIV-positive MSM on how to live with HIV.



II. DIGITAL MEDICINE – A REVOLUTION IN THE PREVENTION AND TREATMENT OF HIV AMONG MSM

You must understand that for the past 10 years, humanity has made a significant step forward. The emergence of the Internet has radically changed our habits, practices, and behavior. Although we (group of authors) belong to the generation that remembers dating through advertisements in newspapers – contemporary behavioral habits of LGBT significantly differ. MSM of younger generation do not even know that once LGBT used to get acquainted in special places in parks and public cites.

With the occurrence to quickly get acquainted for gay and bisexual men (grinder, hornet, etc.), the number of sexual encounters of MSM has increased considerably. In fact, meeting for sex has become easier than ordering a pizza. However, this means more chances to get infected with HIV or other diseases transmitted sexually.

On the other hand, it should be understood

that the digital revolution has brought not only higher risks of HIV infection, but also significantly greater opportunities for prevention and treatment of HIV among MSM. In 2012, the team of AUCO FULCRUM with 4 years experience in implementing HIV prevention programs and support of HIV-positive MSM concluded that the use of innovative IT technologies can radically change the situation on the identification and support of HIV-positive MSM.

We should also note that the system helps accompany the client after receiving positive status and, in particular, to retain the client on antiretroviral therapy.



coverage of MSM with HIV testing



Retention and motivation for treatment



Involvement of partners from high risk zones



Monitoring the level of CD4 cells



Medical Assistant for HIV-positive MSM

a) Increasing the coverage of MSM with HIV testing

There are several factors that contribute to a significant increase in the number of MSM tested for HIV provided by the launch of the Friendly Doctor. AUCO FULCRUM made a breakthrough in the number of MSM tested with 1,000 a year to more than 10, 000 customers by launching the FD system. And the demand for testing is only growing.

Our own success has allowed us to draw the following conclusions about the effectiveness of the system:

- The Friendly Doctor eliminates obstacles that hindered many MSM to get tested (as specified in Section I), including queues and the fear of outing of clients.
- The records management system makes it possible to track the most popular among clients days and hours and add doctors' appointment at this time.
- The Friendly Doctor reminds clients about the visit a few hours before the appointed time, which allows to avoid the human factor when a client forgets about the appointment (this function could minimize the number of cases to less than 3% of records).
- The unpersonalized process and guarantee of complete anonymity of test involves more MSM in testing.
- Due to interaction with the community in social networks, including the possibility to register for the test online directly from Facebook, we managed to establish direct communication with young MSM (at the age of 17-30) and involve them in

testing. It should be noted that due to the use of new communication channels (eg, advertising in hornet), we have motivated a significant part of young MSM to get tested for the first time.

b) Retention and motivation for treatment

One of the biggest problems after involvement of MSM community in testing is to motivate a client to start treatment and take ARV therapy and to follow special rules for life. We won't deepen into explaining why HIV-positive MSM who always takes antiretroviral therapy minimizes the risk of infection to other MSM, and will describe how clients can use the intelligent FD system.

After testing with rapid tests for HIV antibodies and their identification, the person must pass an additional confirmatory test and be registered with the AIDS center. It should be noted that the testing is done anonymously and a doctor doesn't have any identifying data of the client and any legal instruments to make the client register. Any further step (after people learned about their positive status) occurs only with goodwill of the client and their complete understanding of the situation. Moreover, we worked out a number of tools to facilitate client's adequate transition to the new status and to start treatment.

In our practice, we faced with the fact that people's reaction to a positive test result can be very different. Not rare are cases when people become isolated in themselves and do not accept the test result, immersed in literature and special programs that claim that HIV does not exist. In our practice, even in 2012 about 30% of HIV-positive MSM who learned of their status, did not reach the AIDS center and were not registered (and therefore

did not start taking antiretroviral therapy).

Looking for tools to reduce the percentage of people who know their HIV status, but do not start treatment, we've developed the algorithm:

 **Familiar doctor** – since the FD offices for testing are located outside AIDS centers and hospitals, we try to involve in testing only doctors from AIDS centers and, in fact, the doctor redirects to do a confirmatory test and offers further medical support. That is, the client does not need to make coming out again and to retell their story.

 **Step by step online help** – through the personal account of the client, the FD system monitors whether the client has come to the AIDS center and become registered. The client has actually to carry out the instructions step by step and the system advises and accompanies him/her (ie, provides information about the address and working hours of the nearest AIDS Center). After testing, the system can send several SMS reminders on the need to get registered in the AIDS center.

 **Psychologist** – works both offline and online (via Skype), providing clients with the necessary psychological help and directs their behavior and emotions in a required constructive direction.

 **Mentor** – we also offer clients the opportunity to go through all the necessary steps to study HIV through mentoring programs. After receiving client's consent, we directs him to the HIV-positive MSM who obtained the special training and helps clients to find out about the new peculiarities of living with HIV.

 **Online learning** – through the personal account, the client can obtain special training on basic aspects of HIV and the need to create new habits. The online course motivates the client to begin treatment and to make a commitment to take antiretroviral therapy.

 **The online regimen** allows the client and physician to manage the medication process. The client can set up the SMS-reminder or discuss with the doctor any detail. The doctor, in turn, can adjust the online appointment, substitute any medication or order a new medicine.

Attention! While writing this publication these functions are being tested and will be launched in September 2016.

c) Involvement of partners from high risk zones

One of the challenges for MSM is how to tell sexual partners about the HIV status, because a very small number of people is willing to speak openly about their status, which is true due to the stigma and discrimination in the society and, especially, in the MSM community.

The Friendly Doctor introduces a special service of warning anonymously sexual partners about their risks. Every HIV-positive MSM may leave mobile phones and emails of their sexual partners of the last year in the special section of the personal account. The intelligent system will send to these numbers and addresses the anonymous message to get tested for HIV because of the contact with an HIV-positive person for the last 6 months.

Thus, the HIV-positive person avoids disclosure of their identity, and the sexual partners of the man who had sexual contact with him get information about the need to be tested for HIV. Through this algorithm, we plan to involve the most vulnerable MSM – those who had contact with HIV-positive MSM.

d) Monitoring the level of CD4 cells

Downloading data on analyses of CD4 cells, the system analyzes the need to appeal to a doctor and, if necessary, it offers the client to make an appointment with a doctor. The client will also be able to observe the dynamic of changes in CD4 cells.

e) Medical Assistant for HIV-positive MSM

Although HIV is no longer a fatal disease, every HIV-positive MSM requires careful medical supervision, support and special maintenance. It is necessary to monitor the status of immunity, to periodically visit the doctor, to monitor other risks (including opportunistic diseases) and to take antiretroviral therapy.

We have seen how a large number of MSM at some point stopped following the rules and gave up which unfortunately led to very bad consequences. The assistant of the FD system through communication with the clients will monitor their status, talk to the clients, and give some quick advice due to the results of the analysis, including motivating people to take antiretroviral therapy and continue treatment.



III. THE RESULTS OF THE FRIENDLY DOCTOR SYSTEM'S WORK IN UKRAINE

AUCO FULCRUM launched the FD system in Kiev in 2014. At the time of writing this material, the FD offices are operating in 9 cities of Ukraine, and the amount of testing exceeds 10 thousand people a year.

project of AUCO FULCRUM increased by 246%.

↑ 246%

Another important outcome of the project was the introduction of a completely new approach to medical and social counseling and medical services – services for couples. We were the first organization who openly offered this model of providing comprehensive health care services to couples.

Through our integrated approach and accompanying testing (involvement in HIV testing of MSM who came for other services), we managed to increase the number of customers by 14% annually.



10 000

Results for homosexual and transsexual men

For homosexual and transsexual men, the FD system guarantees absolutely friendly, tolerant and sympathetic service. The number of MSM who have been tested since the first

14%



Results for bisexual men

We can surely say that the FD system is a breakthrough in addressing the target group of bisexual men. Due to the change in emphasis (toward providing friendly services rather

than socialization) and a series of rules, we have achieved significant progress. To attract bisexual men, we introduced this policy:

-  the FD offices are located separately from the offices of LGBT organizations;
-  The brand Friendly Doctor is not focus on the LGBT community;
-  We do not use rainbow symbols in the name, advertising, information materials and other marketing campaigns. Instead, we highlight that the Friendly Doctor is the tolerant, friendly service for gay and bisexual men.

21% of MSM in the pre-test questionnaire indicated that they have contacts with both men and women.

 **26 485**

MSM recieved information online about AIDS and safe sex life

17 515



people tested


937

AIDS-positive people


528

AIDS-positive people recieved help


301

AIDS-positive people started therapy


464

hotline calls


406

psychologist's consultations


863

preventive packages sent

IV. CONCLUSIONS

We believe that the FD system requires further study and collection of statistical data, but the data obtained for 2 years of the project implementation have confirmed our hypothesis that the FD system is an innovative, progressive and successful program that is able to radically change the situation with the spread of HIV among young MSM in transphobic and homophobic countries.

In countries with high levels of homophobia, transphobia and intolerance towards LGBT, the implementation of the FD successful practice can a few dozen times increase the number of MSM tested and those who started treatment and took antiretroviral therapy.

Also, the successful practice of the FD project can be used in countries with a high level of access to health services for LGBT to serve immigrants from the Eastern Europe (Ukraine, Russia, Belarus, etc.), who, despite the change of residence, keep on fearing to speak openly about their sexual orientation with doctors.

ABOUT THE PROJECT

The Friendly Doctor system was implemented in 2014-2016 as part of the Jump Up! project and with the support of Elton John AIDS Foundation (UK) and charity fund Sidaction (France).

To find out more:

www.friendlydocor.org

www.t-o.org.ua/sistema-friendly-doctor/

www.goo.gl/ZTRLjK

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[1] Harmonized report of Ukraine on the achieved progress in the national measures implementation to react at AIDS infection (GARPR Ukraine) 2015